P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



KYW TV3

Billing Period:

INVOICE

Page 1 of 7

11/27/2012

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-80953 10/22/2012-10/29/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556713 Invoice Date: 10/28/2012 Billing Cycle: Broadcast EOM 10/01/2012-10/28/2012

Buy	Flight									Total		
Line	Descri	otion			Buy Line Date	s	M ·	TWTFSS	Dur	Spots	Rate	
1	5A MO	RN NEW	S		10/23/2012-10/	26/2012	. Т	WTF	30	4	250.00	
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week	<u> </u>	Rate				
	10/22/2012-10/2	28/2012		. T W T F		4	ļ	250.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/23/2012	<u>Day</u> Tu	05:10:25 AM	<u>IVI/O 1 01</u>	RMT102H		30	250.00	<u>Debit</u>	Credit	<u>Itemarks</u>	
	10/24/2012	We	05:11:34 AM		RMT102H		30	250.00				
	10/25/2012	Th	05:18:15 AM		RMT105H		30	250.00				
	10/26/2012	Fr	05:10:02 AM		RMT105H		30	250.00				
	10/20/2012		03.10.02 AW					250.00				
3	5:30AN	NEWS	THIS MORNING	-	10/23/2012-10/	26/2012	. Т	WTF	30	5	405.00	
											1000	
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week	[Rate				
	10/22/2012-10/2	28/2012		. T W T F		5		405.00		A.		
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	1	Dur	Rate	Debit	Credit	Remarks	
	10/23/2012	Tu	05:51:39 AM		RMT102H		30	405.00				
	10/24/2012	We	05:28:57 AM		RMT102H		30	405.00				
	10/24/2012	We	05:55:43 AM		RMT102H		30	405.00				
	10/25/2012	Th	05:57:10 AM		RMT105H		30	405.00				
	10/26/2012	Fr	05:28:51 AM		RMT105H		30	405.00				
5	THIS M	ORNING	(5:58-7AM)	-	10/23/2012-10/	26/2012	Т	WTF	30	5	350.00	
			(0.00 77)		10,20,2012 10,	20,2012						
	Week Of			MTWTFS	3	Spots Per Week	<u> </u>	Rate				
	10/22/2012-10/2	28/2012		. T W T F		5	i	350.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/23/2012	Tu	06:50:24 AM		RMT102H		30	350.00				
	10/24/2012	We	06:58:46 AM		RMT102H		30	350.00				
	10/25/2012	Th	06:41:10 AM		RMT105H		30	350.00				
	10/26/2012	Fr	05:58:24 AM		RMT105H		30	350.00				
	,,	Fr	06:41:51 AM		RMT105H		30	350.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

1041-556713

Broadcast EOM 10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 2 of 7

11/27/2012

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: **Contract Num:**

1041-80953 10/22/2012-10/29/2012

Contract Dates: Customer Order:

Linked Order:

Buy Line Dates

MTWTFSS

.TWTF..

10/23/2012-10/26/2012

CPE:

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

Week Of

Buy

Line

7

For:

New Brunswick, NJ 08901-2179

CBS THIS MORNING

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

ATTN:Accounts Payable

Description

Flight

10/22/2012-10/28/2012

MENENDEZ **Product Desc:**

Spots Per Week

5

Broadcast airtimes represented are reported to the nearest second.

MTWTFSS

Rate

405.00

.TWTF..

		Total		
	Dur	Spots	Rate	
	30	5	405.00	
	Debit	Credit	Remarks	
-	Debit	Credit	Kemarks	
	The same of	The same of		
-				

Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks 10/23/2012 Tu 08:23:01 AM RMT102H 30 405.00 10/23/2012 Tu 08:53:31 AM RMT102H 30 405.00 10/24/2012 We 08:27:41 AM RMT102H 30 405.00 10/25/2012 Th 08:54:01 AM RMT105H 30 405.00 9 WEEKEND NEWS SAT 6-7AM 10/27/2012-10/27/2012 S. 30 1 300.00	
10/23/2012 Tu 08:53:31 AM RMT102H 30 405.00 10/24/2012 We 08:27:41 AM RMT102H 30 405.00 10/25/2012 Th 08:54:01 AM RMT105H 30 405.00 10/26/2012 Fr 08:23:01 AM RMT105H 30 405.00	
10/24/2012 We 08:27:41 AM RMT102H 30 405.00 10/25/2012 Th 08:54:01 AM RMT105H 30 405.00 10/26/2012 Fr 08:23:01 AM RMT105H 30 405.00	
10/25/2012 Th 08:54:01 AM RMT105H 30 405.00 10/26/2012 Fr 08:23:01 AM RMT105H 30 405.00	
10/26/2012 Fr 08:23:01 AM RMT105H 30 405.00	
9 WEEKEND NEWS SAT 6-7AM 10/27/2012-10/27/2012 S 30 1 300.00	
9 WEEKEND NEWS SAT 6-7 AW 10/21/2012 5.	
Week Of MTWTFSS Spots Per Week Rate	ļ
10/22/2012-10/28/2012 S . 1 300.00	l
Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	
10/27/2012 Sa 06:28:49 AM RMT105H 30 300.00	
10 CBS SATURDAY MORNING NEWS 7-9AM 10/27/2012-10/27/2012 S . 30 1 300.00	
Week Of Spots Per Week Rate	l
10/22/2012-10/28/2012 S . 1 300.00	
Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	l
10/27/2012 Sa 07:25:50 AM RMT105H 30 300.00	
11 WKND NEWS SUN 6-7A 10/28/2012-10/28/2012 S 30 1 150.00	
Week Of <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>	l
10/22/2012-10/28/2012S 1 150.00	l
Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	l
10/28/2012 Su 06:30:24 AM RMT105H 30 150.00	l
TOTAL CONTROL TAIN TAINTOON OF TOO TOO TOO TOO TOO TOO TOO TOO TOO	,

P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



KYW TV3

Invoice Num:

INVOICE

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-80953

Contract Dates:

Linked Order:

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

10/22/2012-10/29/2012 **Customer Order:**

CPE: / /

MENENDEZ **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

1041-556713 Page 3 of 7 Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

Buy	Flight									Total	
Line	Descri	ption			Buy Line Date	es	МT	WTFSS	Dur	Spots	Rate
12	2 WKND	NEWS S	UN 7-9A		10/28/2012-10	/28/2012		S	30	1	250.00
	Week Of		MTWTFS	<u>s</u>	Spots Per Week		Rate				
	10/22/2012-10/2	28/2012		S		1		250.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	10/28/2012	Su	07:29:09 AM		RMT105H		30	250.00			
13	13 CBS SUNDAY MORNING				10/28/2012-10)/28/2012		S	30	1	1,440.00
										W	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	10/22/2012-10/2	28/2012		S		1		1,440.00			
	Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	10/28/2012	Su	09:09:45 AM		RMT105H		30	1,440.00			
14	14 FACE THE NATION 10:30-11AM				10/28/2012-10	/28/2012		S	30	1	2,000.00
							. 4				
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	10/22/2012-10/2	28/2012		S	- 1		1	2,000.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/28/2012	Su	10:59:17 AM		RMT105H		30	2,000.00			
15	S ANDER	RSON CC	OPER		10/23/2012-10/26/2012			V T F	30	4	250.00
	W 1 01			MINITES		0		Б.,			
	Week Of	00/0046		MTWTFS	<u>5</u>	Spots Per Week		Rate			
	10/22/2012-10/28/2012			. I W I F		4		250.00			
	10/22/2012-10/2			M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	Air Date		Air Time	IVI/G FOI				050.00			
	Air Date 10/23/2012	Tu	09:45:27 AM	IVI/G FOI	RMT102H		30	250.00			
	Air Date	Tu		<u>IW/G FOI</u>			30 30	250.00 250.00			
	Air Date 10/23/2012	Tu	09:45:27 AM	W/G FOI	RMT102H						

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NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

INVOICE

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Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1041-80953 10/22/2012-10/29/2012

Contract Dates: Customer Order:

Linked Order:

Product Desc:

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

-- ,

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ

Invoice Num: 1041-556713

 Invoice Date:
 10/28/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

Buy	Flight									Total		
_ine	Descripti	ion			Buy Line Dates	3	MTV	WTFSS	Dur	Spots	Rate	
17	TALK PH	ILLY			10/23/2012-10/2	26/2012	. T W	/TF	30	4	630.00	
W	/eek Of			MTWTFSS	<u> </u>	Spots Per Week	.=	Rate				
10	0/22/2012-10/28	/2012		. T W T F		4		630.00				
A	ir Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	0/23/2012	Tu	12:24:18 PM		RMT102H		30	630.00				
10	0/24/2012	We	12:16:11 PM		RMT102H		30	630.00				
10	0/25/2012	Th	12:09:08 PM		RMT105H		30	630.00		N. Contract of the Contract of		
10	0/26/2012	Fr	12:10:56 PM		RMT105H		30	630.00			N.	
19	CBS SOA	AP OPE	RA ROTATION		10/23/2012-10/2	26/2012	. T W	/TF	30	4	550.00	
W	<u>/eek Of</u>			MTWTFSS	<u>i</u>	Spots Per Week	-	Rate				
10	0/22/2012-10/28	/2012		. T W T F		4		550.00	1			
A	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks	
10	0/23/2012	Tu	01:28:57 PM		RMT102H		30	550.00				
10	0/24/2012	We	01:58:42 PM		RMT102H		30	550.00				
10	0/25/2012	Th	12:29:27 PM		RMT105H		30	550.00				
10	0/26/2012	Fr	12:27:27 PM		RMT105H		30	550.00				
21	5PM EAR	RLY NE	WS		10/23/2012-10/2	26/2012	. T W	/TF	30	5	700.00	
				M		<i></i>		_				
	/eek Of			MTWTFSS		Spots Per Week	-	Rate				
10	0/22/2012-10/28	/2012		.TWTF		5		700.00				
A	ir Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
10	0/23/2012	Tu	05:12:47 PM		RMT102H		30	700.00				
10	0/23/2012	Tu	05:41:03 PM		RMT102H		30	700.00				
10	0/24/2012	We	05:45:21 PM		RMT105H		30	700.00				
10	0/25/2012	Th	05:55:30 PM		RMT105H		30	700.00				
10	0/26/2012	Fr	05:41:39 PM		RMT105H		30	700.00				

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NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



KYW TV3

INVOICE

Page 5 of 7

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1041-80953 10/22/2012-10/29/2012

Contract Dates:

Customer Order:

Linked Order:

Product Desc:

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

MENENDEZ

Invoice Num: 1041-556713

 Invoice Date:
 10/28/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

Buy	Flight								Total			
ine	Descri	ption			Buy Line Date	es	мп	TWTFSS	Du	r Spots	Rate	
23	NEWS	3 AT 6			10/23/2012-10	/26/2012	. T	WTF	30) 4	950.00	
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate				
	10/22/2012-10/2	28/2012		. T W T F		4		950.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/23/2012	Tu	06:20:43 PM		RMT102H		30	950.00				
	10/24/2012	We	06:26:36 PM		RMT105H		30	950.00			le:	
	10/25/2012	Th	06:22:09 PM		RMT105H		30	950.00		1000		
	10/26/2012	Fr	06:22:41 PM		RMT105H		30	950.00		- 1		
25	ENTER	RTAINME	NT TONIGHT		10/23/2012-10	/26/2012	. T	WTF	30) 4	900.00	
	Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate		1		
	10/22/2012-10/2	28/2012		. T W T F		4	T	900.00		M.		
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	15	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/23/2012	Tu	07:28:00 PM		RMT102H		30	900.00				
	10/24/2012	We	07:23:32 PM		RMT105H		30	900.00				
	10/25/2012	Th	07:28:45 PM		RMT105H		30	900.00				
	10/26/2012	Fr	07:28:01 PM		RMT105H		30	900.00				
27	LATE I	NEWS			10/23/2012-10	/28/2012	. Т	WTFSS	30) 4	1,800.00	
						, -						
	Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
	10/22/2012-10/2	28/2012		.TWTFSS	Z	4		1,800.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/23/2012	Tu	11:23:40 PM		RMT102H		30	1,800.00				
	10/24/2012	We	11:29:19 PM		RMT105H		30	1,800.00				
	10/25/2012	Th	11:28:56 PM		RMT105H		30	1,800.00				
	10/27/2012	Sa	11:23:16 PM		RMT105H		30	1,800.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

MENENDEZ FOR SENATE(170464)

New Brunswick, NJ 08901-2008

CBS TELEVISION STATIONS



KYW TV3

INVOICE

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1041-80953 10/22/2012-10/29/2012

Contract Dates: Customer Order:

Linked Order:

CPE: /

In Account MESSAGE & MEDIA INC.(22198)

317 George St Fl 4

With: 100 Albany St

For:

New Brunswick, NJ 08901-2179 ATTN:Accounts Payable Product Desc: MENENDEZ

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1041-556713
 Page 6 of 7

 Invoice Date:
 10/28/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 10/01/2012-10/28/2012

PAY BY
Net 30 days

-	light									Total		
	escription			Buy Line Dates			WTFSS		Dur	Spots	Rate	
29 D	AVID LETTER	MAN		10/23/2012-10/2	26/2012	T W	TF		30	4	700.00	
Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate					
10/22/201	2-10/28/2012		. T W T F		4		700.00					
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
10/23/201	2 Tu	11:58:36 PM		RMT102H		30	700.00					
10/24/201	2 We	11:50:22 PM		RMT105H		30	700.00					
10/25/201	2 Th	12:09:31 AM		RMT105H		30	700.00		- 1			
10/26/201	2 Fr	12:13:41 AM		RMT105H		30	700.00				A.	
31 S	PORTS ZONE			10/28/2012-10/2	28/2012		S		30	2	675.00	
Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
10/22/201	2-10/28/2012		S		1		675.00		100			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	_	Credit	Remarks	
10/28/201	2 Su					30				675.00	Preempted	
10/28/201	2 Su	12:01:14 AM	10/28/2012	RMT105H		30	675.00	675.00			Makegood in 24:00:00-00:16:00	
32 C	RIMINAL MIN	DS		10/27/2012-10/2	27/2012		. S .		30	2	375.00	
Week Of			MTWTFS		_Spots Per Week	1000	Rate_					
	2-10/28/2012		S.	3	Spots Fel Week	-	375.00					
10/22/201	2-10/26/2012						375.00					
Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	<u>Debit</u>	_	Credit	Remarks	
40/07/004	2 Sa					30				375.00	Preempted	
10/27/201	2 Sa	12:43:27 AM	10/27/2012	RMT105H		30	375.00	375.00			Makegood in 23:45:00-00:45:00	
10/27/201	_ 00			10/22/2012-10/2	22/2012	М			30	1	4,500.00	

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: MENENDEZ FOR SENATE(170464)

317 George St FI 4

New Brunswick, NJ 08901-2008

In Account MESSAGE & MEDIA INC.(22198)

With: 100 Albany St

New Brunswick, NJ 08901-2179

ATTN:Accounts Payable

CBS TELEVISION STATIONS



KYW TV3

Invoice Num:

Invoice Date:

INVOICE

Page 7 of 7

Account Exec: JOHN LINK POL.

Office: **GWTS-PH Contract Num:** 1041-80953

10/22/2012-10/29/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE:

Product Desc: MENENDEZ

Broadcast airtimes represented are reported to the nearest second.

1041-556713 10/28/2012

Billing Cycle: **Broadcast EOM** 10/01/2012-10/28/2012 **Billing Period:**

11/27/2012 Net 30 days

Buy	Flight	ł									Total		
Line	Desc	ription			Buy Line Date	s	мт	WTFSS		Dur	Spots	Rate	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
	10/22/2012-10	/28/2012		М		1		4,500.00					
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks	
	10/22/2012	Мо	10:58:28 PM		RMT102H		30	4,500.00					
34	SIXT	/ MINUTE:	S		10/28/2012-10/	28/2012		S		30	1	15,000.00	
											The state of the s		
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate		-00			
	10/22/2012-10	/28/2012		S		1		15,000.00	1000				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	W -	Credit	<u>Remarks</u>	
	10/28/2012	Su	07:47:21 PM		RMT105H		30	15,000.00					
		Total Spots	<u> </u>	Gross An	<u>nt</u>	Commi	ssion Amt	Net Amt	Debit	M	Credit	Reconciliation	
ir Time	Totals	62	2	58,410.0	00		8,761.50	49,648.50	1,050.00		1,050.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Pay This Amount	49,648.50
Pre Paid Amount	0.00
State Tax	0.00
Local Tax	0.00
Agency Commission	8,761.50
Trade Value	0.00
Gross Billing	58,410.00